



*News from*  
**THE GEORGE WASHINGTON UNIVERSITY**  
*Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460*

MAILING DATE: September 13, 1984

CONTACT: Nancy Reder  
(202) 676-6463 (office)  
(703) 836-5312 (home)

FOR IMMEDIATE RELEASE

FUTURIST OUTLOOK LAUNCHES SPEAKER SERIES AT GW

WHO: Walter Hahn, prominent futurist, professor of business administration and Futurist-in-Residence at the School of Government and Business Administration, The George Washington University.

WHAT: "The Future of Business and Government" - presentation and discussion, followed by a wine and cheese reception, sponsored by the Washington, D.C. chapter of the SGBA Alumni Association.

WHEN: Thursday, September 20, 5:30 to 7:30 p.m.

WHERE: The University Club, 3rd floor, Marvin Center, 800 21st Street, NW.

PRICE: \$7.50 per person.

\* \* \*

Professor Hahn's career as a futurist encompasses the areas of policy planning, management analysis, operations research and technology assessment. He is an active practitioner in fields that are subject to rapid change in techniques and technologies, and is renowned for his analysis of the impact such changes have on our society.

Reservations are required by September 17. For further information call 676-4803 or 676-7423.

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SUBJECT: SGBA Alumni Speakers WRITER: Reder

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**MAILING DATE: September 19, 1984**

**CONTACT: Nancy Reder**  
(202) 676-6463 (office)  
(703) 836-5312 (home)

**FOR IMMEDIATE RELEASE**

**WILLIAM DRAPER SPEAKS AT GEORGE WASHINGTON UNIVERSITY**

**WHO:** William Draper, President and Chairman, Export-Import Bank.

**WHAT:** "Current Issues Facing The Export-Import Bank" - Presentation and discussion. Open to the public. Limited seating. A luncheon reception for Mr. Draper will precede his talk. Reservations required. Call 676-4803.

Sponsored jointly by the Alumni Associations of the School of Public and International Affairs and the School of Government and Business Administration.

**WHEN:** Wednesday, October 3, 11:30 a.m. to 1:30 p.m.

**WHERE:** The University Club, 3rd Floor, Marvin Center, 800 21st Street, NW.

**PRICE:** \$10.75 (includes luncheon)

\* \* \*

Mr. Draper will discuss the lessons learned by The Export-Import Bank, which has offered export support for 50 years, and the challenges it faces in the last half of the 1980's. Mr. Draper has been President of The Export-Import Bank since 1981.

(more)



He brings to his presentation experience in the organization, financing and guidance of new high-technology manufacturing companies. His civic activities include service as Chairman of the board of San Francisco's American Conservatory theater, and membership on the Advisory Committee of Stanford University Graduate School of Business Administration.

##



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④ W. Biz. Journal  
Bart Naylor

⑤ The Biz Review  
Dennis Pierrman,  
Editorial Director





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(more)



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AUTHOR DETAYLOA

BJ \_\_\_\_\_

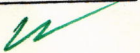
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on attached sheet



THE GEORGE WASHINGTON UNIVERSITY  
INTERDEPARTMENTAL MEMORANDUM

September 13, 1984

Memorandum for Mr. Barry Jagoda  
Director  
News and Public Affairs  
Gelman 705

Subject: Announcement of Appointment of New Director  
of Government Contracts Program

1. I understand that Dean Barron has authorized release of the attached announcement. If so, there are three publications widely read in the Government Contracts Community which should receive a copy. They are:

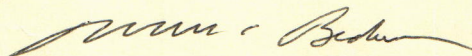
National Contract Management Association  
Kathy Linse, Editor  
6728 Old McLean Village Drive  
McLean, VA 22101

Federal Publications Inc.  
Marvin I. Friedman, Editor  
of the Gov't Contractor  
1120 - 20th St., NW  
Washington, D.C. 20036

Bureau of National Affairs  
William A. Beltz, Ed. in Chief  
Stanley E. Degler, Exec. Ed.  
Jerome H. Elswit, Assoc. Ed.  
Federal Contracts Report  
1231 25th St., NW  
Washington, D.C. 20037

2. Request you inform the editors of these three publications.

Enclosure: Press release on Appointment of Director, Government  
Contracts Program



Richard J. Bednar, Director  
Government Contracts Program



1 A-Dimack  
Alumni Show

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PRESS RELEASE

AUTHOR

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MAILING DATE: SEPTEMBER 20, 1984

CONTACT: JANE LINGO  
676-6460 (office)  
234-3453 (evening)

PUBLIC SERVICE ANNOUNCEMENT  
FOR USE THROUGH OCTOBER 9

GW DIMOCK GALLERY -- ART ALUMNI EXHIBITION

(25 SECONDS)

You are invited to view the works of 44 George Washington University alumni artists in the university's Dimock (dim-UK) Gallery. The works include oil paintings, photographs, pastels, watercolors, sculpture and mixed media. They will be on exhibition through Wednesday, October 10 from 10 am to 5 pm weekdays. The gallery, off the lower lounge of Lisner Auditorium, 21st and H Streets, N.W. is a short walk from the Foggy Botton/GWU Metro Station.



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Dimock and  
Colonade  
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MAILING DATE: SEPTEMBER 24, 1984

CONTACT: JANE LINGO  
676-6460 (office)  
234-3453 (home)

GW GALLERIES--A PAIR OF PHOTO SHOWS

WASHINGTON, D.C.--Photographs from The George Washington University Permanent Collection will be on exhibition in the GW Colonnade and Dimock Galleries from mid-October into November.

"Hollywood Comes to GW: Photographs by P. Halsman, GW Permanent Collection" may be viewed in the Colonnade Gallery, third floor, Marvin Center, 800 21st St., N.W., daily between 8 a.m. and 11 p.m., from Monday, October 15, through Friday, November 30.

"Contemporary Photographs from the GW Permanent Collection" will be on exhibition in the Dimock Gallery, off the lower lounge of Lisner Auditorium, 21st and H Sts., N.W., Monday through Friday, from 10 a.m. to 5 p.m., from Thursday, October 18, through Friday, November 9.

The Dimock Gallery exhibition will include a number of recent acquisitions from several donors, including Gary Granoff of New York.

Both the Colonnade and Dimock Galleries are easily accessible by public transportation and are a short walk from the Foggy Bottom/GWU Metro station.





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FOR IMMEDIATE RELEASE

NATIONAL LAW CENTER NAMES NEW DIRECTOR OF GOVERNMENT  
CONTRACTS PROGRAM

Dean Jerome A. Barron of The George Washington University National Law Center has named Brigadier General Richard J. Bednar, U.S. Army (Ret.), as Director of the Government Contracts Program.

General Bednar was Assistant Judge Advocate General of the Army for Civil Law until July of this year, and was responsible for Army contract law, civil litigation and regulatory law. He was also the Army authority for debarment and suspension of government contractors. He holds a Master of Laws degree from the National Law Center in Government Procurement Law and has had extensive experience in resolving legal problems arising out of the formation and performance of government contracts. He has had wide experience teaching and lecturing in government contracts subjects and in supervising continuing legal education programs within the Army.

(more)



General Bednar will assume responsibility for a national program which conducts a series of continuing education courses and publishes books and monographs in the field of government procurement. In addition to program responsibility, General Bednar will share with Professors Ralph Nash, John Cibinic and others, teaching duties in the continuing legal education program and in writing textbooks and monographs.

General Bednar, who lives in Alexandria, VA, is married to the former Judith Ann Jaudon (also a GW graduate), and they have four children.

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CONTRACTS PROGRAM

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General Bednar was Assistant Judge Advocate General of the Army for Civil Law until July of this year, and was responsible for Army contract law, civil litigation and regulatory law. He was also the Army authority for debarment and suspension of government contractors. He holds a Master of Laws degree from the National Law Center in Government Procurement Law and has had extensive experience in resolving legal problems arising out of the formation and performance of government contracts. He has had wide experience teaching and lecturing in government contracts subjects and in supervising continuing legal education programs within the Army.

(more)



General Bednar will assume responsibility for a national program which conducts a series of continuing education courses and publishes books and monographs in the field of government procurement. In addition to program responsibility, General Bednar will share with Professors Ralph Nash, John Cibinic and others, teaching duties in the continuing legal education program and in writing textbooks and monographs.

General Bednar, who lives in Alexandria, VA, is married to the former Judith Ann Jaudon (also a GW graduate), and they have four children.

##



NEWS RELEASE DISTRIBUTION

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WRITER: Roder

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  - c) MARYLAND (MONTGOMERY COUNTY)
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Messenger ✓ NATIONAL WIRES

Messenger ✓ NEWS MAGAZINES

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BROADCAST

✓ LOCAL RADIO

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- b) MARYLAND
- c) VIRGINIA

✓ LOCAL TV

PSA

✓ NATIONAL BROADCAST

- a) TV
- b) RADIO

TALK SHOWS

FOREIGN

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AIRLINE

ART

BLACK

✓ BUSINESS (except Jerry Knight & Marc Lerner)

CAMPUS

COLLEGES (LOCAL)

CONSUMER

DANCE

DRAMA

EDUCATION

- a) PRIMARY
- b) SECONDARY

ELDERLY

ENERGY

ENGINEERING

FEDERAL

FILM

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WOMEN

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OTHER:

Latin Papers - attached  
Real Estate - attached





*News from*  
**THE GEORGE WASHINGTON UNIVERSITY**  
*Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460*

MAILING DATE: September 25, 1984

CONTACT: Nancy Reder  
(202) 676-6463 (office)  
(703) 836-5312 (home)

FOR IMMEDIATE RELEASE

PRESIDENT OF PERU WILL ADDRESS GW GATHERING SEPTEMBER 27

President Fernando Belaunde-Terry of Peru will speak at the George Washington University in the Dorothy Betts Marvin Theatre, Thursday, September 27, at 11:00 a.m. A question and answer period will follow his speech. President Belaunde-Terry was a professor in the Urban and Regional Planning and History departments at GW, where he taught courses in multi-national development planning, Third World housing and Latin American history from 1973 to 1977.

He was first elected to the presidency in 1963, having gained wide support through the party he founded in 1956, Accion Popular. Working with a coalition government, he reinstated the election of municipal governments, and introduced a program called "Popular Cooperation," a system of communal work and government assistance.

President Belaunde-Terry was deposed by a military coup d'etat in 1968, near the end of his first administration.



While in exile in the United States, he taught in several universities, including GW, which awarded him the title of Doctor Honoris Causa in 1979. He was elected President of Peru for a second time in 1980.

The University of Texas in Austin, from which he received his bachelor of arts in architecture in 1935, honored him with its "Distinguished Ex-Alumnus" award. He also holds Italy's Gold Medal of the Rimini Bienale for his work with the Marginal Forest Highway, a transcontinental highway which runs through four countries along the eastern edge of the Andes in South America. The late Charles de Gaulle honored President Belaunde-Terry with the Great Cross of the Legion d'Honneur.

Among his other achievements, President Belaunde-Terry was editor of El Arquitecto Peruano for 25 years, and is author of "Peru's Own Conquest" and "Pueblo for Pueblo."

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Page 2 of 2

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**MAILING DATE: September 26, 1984**

**CONTACT: David E. Taylor**  
**(202) 676-6464 (office)**  
**(703) 524-9891 (home)**

**FOR IMMEDIATE RELEASE**

**STUDY FINDS ONLY SLIGHTEST EVIDENCE OF LIBERAL  
BIAS IN NETWORK NEWS**

An ongoing monitoring of network news coverage of this year's general election campaign indicates that political coverage has been "almost free" of partisan ideological bias.

According to study director Michael J. Robinson, the research, supported by The George Washington University and the American Enterprise Institute, shows that on "four out of five measures the networks failed to exhibit any liberal bias in covering the 1984 campaign."

"We have now analyzed 161 campaign pieces appearing on network evening news during the first two weeks of the general campaign," says assistant director Maura Clancey. "And," according to Clancey, "in only one area was there any evidence whatever that the networks cover the politicians in a partisan or liberal way."

Robinson noted that the Media Analysis Project used five tests for partisan bias:

- Time allocations to the two tickets, Reagan-Bush and Mondale-Ferraro
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- Balance in quotations, a measure of the extent to which the networks quote both sides when covering issues
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"On all standards but the last," claims Robinson, "the networks showed neither a liberal nor a conservative bias. For the most part it was, and is, a non-partisan coverage in this general campaign."

The data for the first two full weeks of the campaign show that:

- The Democratic ticket was the focus of 70 stories, the Republican ticket 69. Total time for Mondale-Ferraro was 5200 news-seconds. Total time for Reagan-Bush was 5500 news-seconds.
- Press tone was actually more negative for the Democratic (liberal) ticket than for the Republican (conservative) ticket. The press index for Mondale-Ferraro was -24. The press index for Reagan-Bush was -9.
- Only four stories (out of 161) had quotations "out of balance."
- Only nine stories (less than 6 percent) reached a stated or implied conclusion about policy issues--six supported the "liberal" position, three the "conservative" position.

"But," says Clancey, "on our last measure the networks did seem to slip a bit in the way they used ideological labels. There were 18 references in these reports to the 'right' or 'right wing' or to 'conservatives,' or words like that. Yet virtually none of these pieces talked about 'liberals' or 'the left.'"



"The networks," Robinson explained, "portrayed two parties on the evening news--the conservative party and the Democratic party. It was a slightly 'partisan vocabulary' that the networks presented."

Clancey, however, notes that with the press index proving so much more negative toward the Democrats, any clear pattern of liberal or partisan bias just doesn't exist. "In fact," she says, "the networks may be even less biased politically than the figures suggest. Six of the nine pieces that reached a partisan conclusion were commentaries, and commentaries are allowed to be subjective about the issues."

"We do wish that the networks would quit referring to Lowell Weicker as a 'moderate,'" concludes Robinson. "And it might be better if they stopped using these types of adjectives altogether, or at least apply the label 'liberal' once in awhile. But let's give the networks credit where deserved. Real partisan bias is one sin the network news people are not committing in this Reagan/Mondale campaign."



NEWS RELEASE DISTRIBUTION

SUBJECT: M. Robinson - MEDIA WATCH WRITER: DE TAYLOR

DATE RELEASED: 9/28 NO. COPIES REQUIRED: 400

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BLACK

WOMEN

BUSINESS

YOUTH

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*This release was mailed  
by American Enterprise Institute as a joint  
AEI-GW study. - Their labels were  
used ---*





*News from*  
**THE GEORGE WASHINGTON UNIVERSITY**  
*Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460*  
**MAILING DATE: September 26, 1984**

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**(202) 676-6464 (office)**  
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*Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460*

MAILING DATE: Sept. 28, 1984

CONTACT: David E. Taylor  
(202) 676-6464 (work)

MEMO TO NEWS DESKS

RE: REAGAN-MONDALE OCTOBER 7 DEBATE

TOPIC: DOMESTIC SPENDING, SOCIAL POLICY, THE "FAIRNESS ISSUE"

"Not since the inauguration of Franklin Roosevelt's New Deal have political views regarding government's role in promoting social welfare been so polarized," says Sar A. Levitan, George Washington University Research Professor of Economics. "The nation stands at a crossroads in 1984."

In his recently published book, "Beyond the Safety Net: Reviving the Promise of Opportunity in America," Dr. Levitan examines in detail the views of President Reagan and the policies of his administration in the areas of poverty, unemployment, welfare, and the impact of federal social welfare expenditures on economic growth.

The text also includes a documented record of the achievements of federal social welfare programs--including initiatives such as child nutrition, compensatory education for the disadvantaged, and employment and training efforts which have been threatened by the Reagan budget cuts.

For a copy of "Beyond the Safety Net," contact David E. Taylor, George Washington University News & Public Affairs, (202) 676-6464. For more information on Dr. Levitan's findings, you may contact him directly, (202) 833-2530.

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PRESS RELEASE

AUTHOR DETAYLOR

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